

## Event Protocol at the Siemens Sustainable City Week The Crystal Venue, London



Event Protocol were hired to be the event staffing partners for the “Siemens Sustainable City Week” which took place at The Crystal Venue, London. Siemens hosted and organised the “City Sustainable Week” to mark the anniversary of the opening of the Crystal, a Sustainable Cities Initiative by Siemens. The Crystal, a uniquely shaped, glass-clad structure is one of the most sustainable buildings in the world. In celebration of the first anniversary of its opening, Siemens held a series of events from the Siemens Festival Nights, The City Climate Leadership Awards Ceremony and Siemens Press Awards to mention just a few events. [Event Protocol](#) were delighted to be selected to provide professional corporate event staff during the entire week.

### Siemens Festival Nights

To mark the beginning of City Sustainable Week, the Crystal hosted the Siemens Festival Nights, an outdoor opera festival. Audiences had the opportunity to see some of the most popular operatic masterpieces from Giuseppe Verdi and Wolfgang Amadeus Mozart: Falstaff, La Traviata, Don Carlo and The Magic Flute, which were shown on a large screen at the Crystal by the dockside. [Event Protocol](#) staff were on hand to greet guests, register delegates, usher them to their seats and ensure audiences were as comfortable as possible. Our event staff also welcomed the children for The Flute, which was the Matinee screening for kids and actively encouraged children to participate at the onsite attractions: include bean bag throwing into an opera singer’s mouth, creating opera masks and a photo opportunity for kids with a life-sized opera scene cut out!

Thanks [@thecrystalorg](#) for wonderful [#siemensfestivalnights](#) Don Carlo. Great evening. Lovely, friendly staff.

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### The City Climate Leadership Awards Ceremony

The City Climate Leadership Awards Ceremony was jointly organized by C40 and Siemens. The City Climate Leadership Awards were presented to provide global recognition for cities that are demonstrating climate action leadership. It was attended by the C40 Chair, New York City Mayor Michael R. Bloomberg and London Mayor Boris Johnson. [Event Protocol](#) event staff were required to assist in the awards ceremony by welcoming attendees and VIP guests, ushering them to their seats, microphone handling within the auditorium and leading winners on and off stage and escorting them to the photographer after their awards were presented.

### The City Climate Leadership Awards Conference

The aim of the City Climate Awards Conference was to bring cities together to share – in a workshop environment – the best practices recognized through the Awards. Key global climate and sustainability leaders were in attendance. Our event staff registered over 200 guests (clients, speakers and VIP guest) on the morning of the conference, managed the numerous breakout sessions, helped set up and pack down after the conference and in general helped the event planners run the conference as smoothly as possible.

